



PETER MAYER

JUST LIKE OUR CITY, WE'RE

A LITTLE DIFFERENT.

YOU CAN'T FIND "NORMAL" IN NEW ORLEANS.

SAME GOES WITH PETER MAYER.

In a city as inspiring as this one, it's hard not to come up with unique ways to work and play.

190+ Employees **3** Mayers

5 Floors of interesting people

8.25% The average growth rate of Peter Mayer over the past 4 years

\$120 Million+ Annual Billings

1 Wall made of beads

Jazz Fest Friday City Park Cleanup Family Night Zephyrs Game

Halloween Party Holiday Party Annual Crawfish Boil

WHAT'S SO GREAT ABOUT NOLA?

Well, for starters, New Orleans has been called America's Most European City and Most Caribbean City. So right off the bat, you know it's super cool and unique. In fact, the Most Interesting Man in the World keeps a winter home here. True story.

COOL CULTURE. HOT ECONOMY.

In the spirit of rebirth, people are flocking from all over the country to work in New Orleans. The economy has become far more diversified, shifting from the primary sectors of energy and tourism to include media, technology and film production.



#1

Brain Magnet in America

<http://gnoinc.org/rankings/forbes-1-brain-magnet-in-america>

#2

City for Jobs (*Forbes*)

<http://gnoinc.org/rankings/forbes-picks-new-orleans-as-2nd-best-big-city-for-jobs>

#4

City for start-ups

<http://gnoinc.org/rankings/entrepreneurial-america-4-city-that-has-caught-start-up-fever>

THERE'S A NEIGHBORHOOD FOR EVERYONE.

Lakeview

A residential feel in the city proper. Lakeview offers convenient access to downtown and other parts of the city - without making you like you're living in the city.

New Orleans is similar to cities like San Francisco and New York, where each neighborhood seems to embody its own personality. So whether you're into crepes at brunch or brass bands at 4am, these are just a few of the amazing parts of town we love to live in.

Old Metairie

Quiet, charming and still just a short drive from work, Old Metairie has an old-town feel and its own identity. Also close to Lakeside Mall and the airport.

Mid-City

Home to Jazz Fest and adjacent to the beautiful oaks of City Park, Mid-City is a neighborhood of hidden gems. You can lay out by Bayou St. John or stroll down Esplanade Avenue - just a quick commute from work.

Marigny + Bywater

Hip areas that are gritty yet stunningly beautiful, these neighborhoods are home to vibrant art communities and some of the city's best music venues.

Uptown

Here you'll find a delicious mix of regal, 19th century architecture and contemporary restaurants, shops and bars. Uptown is a short drive (or streetcar ride) from the office - and is the epicenter of Mardi Gras.

The Warehouse District

Stylish lofts and hip restaurants dot this neighborhood with a burgeoning arts scene. From here, you can walk to the office - or just keep walking on into the French Quarter.

Garden District

Around here, you'll find stately mansions on acres of lush property - but that doesn't mean lowly advertising people can't live here too.

PM



17

Historically protected neighborhoods

<http://www.neworleanscvb.com/static/index.cfm/contentID/559/sectionID/1/subsectionID/0>

7

Most common architectural styles

Creole Cottage
American Townhouse
Creole Townhouse
Raised Center Hall Cottage
Shotgun House
Double Gallery House
California Style Bungalow

REALTORS

Cindy Denn > 504.885.8107
Darryl Glade > 504.866.7733
Kathryn McIntyre > 504.914.6035
Collette Meister > 504.456.8821
Robyn Schnadelbach > 504.452.7789
Chris Smith > 504.231.2004
Erin Stopak > 504.723.0237
Liz Stroebel > 504.723.4011

OUR SCHOOLS MAKE THE GRADE.

From upstart charters to established private schools, New Orleans is moving ahead of the curve when it comes to education. Here are some of the places our team is happy to send their kids.

ELEMENTARY

International School of Louisiana
Christ Episcopal
Edward Hynes
Kehoe-France
St. Anthony of Padua



HIGH SCHOOL

Archbishop Rummel
Brother Martin
Jesuit
St. Mary's Dominican
Mount Carmel Academy
St. Martin's Episcopal
New Orleans Center for the Creative Arts

K-12

Ben Franklin
Lusher Charter
Isidore Newman
Metairie Academy for Advanced Studies
Haynes Academy
Metairie Park Country Day

PRE-SCHOOL

LaPetite
Newcomb Children's Center
The Children's Preschool
Whelan Center
Uptown Learning Center



EVERY DAY IN NOLA IS EVENTFUL.

Music. Culture. Music. Art. Did we mention music? With so many events going on year round, you never have to feel bored in New Orleans. And you never have to feel broke either – many of our best events are free.

JAZZ FEST

The one. The only. Jazz Fest brings together the best musicians, artists and culinary maestros for two weekends of pure bliss.

FRENCH QUARTER FEST

For three days every year, the largest free festival in the South takes over the historic French Quarter.

RUNNING OF THE BULLS, NOLA STYLE

The Crescent City channels the spirit of San Fermin for a chase through the Quarter. Only instead of bulls, we've got roller derby girls.

PRO SPORTS – NFL, NBA AND MORE

The Saints aren't the Aints anymore. And the Hornets are looking good, too. The city is consumed whenever they suit up downtown.

WHITE LINEN NIGHT

Put on your nicest white linen and check out some of the city's best art galleries on Julia Street.

ESSENCE FEST

The Superdome is home to the largest event celebrating African American culture and music in the country.

SOUTHERN DECADENCE

This festival is a week-long celebration of the gay and lesbian community during Labor Day Weekend, culminating in a parade through the French Quarter.

FOBURG FESTIVAL

A 3-day alternative music festival that takes place in 15 venues on and around Frenchmen Street – featuring dozens of local and national indie rock artists.

VOODOO MUSIC EXPERIENCE

Every Halloween weekend, this festival with a modern appeal takes over City Park – featuring a blend of high-profile artists and New Orleans favorites.

35+

Festivals

<http://www.neworleansonline.com/neworleans/festivals/festivals.html>

MARDI GRAS MYTHS

It's X-rated. On Bourbon Street, sure. But the ordinary laws of decency in a civilized society are still enforced everywhere else.

It's only on Fat Tuesday.

Carnival season actually begins on Twelfth Night (January 6), followed by weeks of parades, balls and parties leading up to Mardi Gras day.

It's not as big as it used to be.

After the most recent Mardi Gras, tourism officials reported virtually all of the city's 35,000 hotel rooms were booked leading up to Fat Tuesday.

YOUR TASTE BUDS WILL WORSHIP YOU.

Oh yeah, you might have heard New Orleans has amazing food. It's no lie. We've got a few suggestions of where you might find us with food all over our faces.

Café Degas
Cochon
Dante's Kitchen
Jacques-Imo's
Juan's Flying Burrito
Parkway Bakery & Tavern

4

of the top 100 restaurants in America

<http://www.thedaily meal.com/101-best-restaurants-america>

city for singles

Travel+Leisure Magazine, 2011

YOU CAN'T THROW A PIANO WITHOUT HITTING A GOOD BAR.

Welcome to the birthplace of Sazeracs, Hurricanes and drive-through daiquiris. Here's some of our favorite watering holes.

The Bulldog
Cooter Brown's
Delachaise
Finn McCool's
Pat O'Brien's
St. Joe's

HOT HOTSPOTS.

Bourbon Street? Only when we have to. But there are many hip and happening places we like to see and be seen at.

MAGAZINE STREET

Shops. Restaurants. Bars. The anchor of Uptown stretches from the mansions of the Garden District all the way to Audubon Park.

FRENCHMEN STREET

The hipster capital of New Orleans boasts the best collection of live music in the city. From established jazz clubs to brass bands on the corner, no matter where you are on Frenchmen, you know you're in New Orleans.

FRERET STREET

This up-and-coming corridor is full of promise, with trendy restaurants, bars and art galleries popping up all over.

OAK STREET

Tucked away near the foot of Carrollton Street and St. Charles Avenue, Oak Street is a haven of wine lofts, nice restaurants and upscale boutiques.

JULIA STREET

On the first Saturday evening of each month, art galleries along this popular street in the CBD open their doors - and bottles of wine - to every art aficionado in the city.



A PERFECT WEEK IN NOLA



65°

Average high temperature in December

70

Miles of bicycle paths



Monday

Red Beans and Rice day

Tuesday

Crescent City Farmers Market

<http://www.crescentcityfarmersmarket.org/>

Rebirth Brass Band at the Maple Leaf

Wednesday

Wednesdays at the Square concerts

Thursday

Ogden Museum After Hours

Friday

Midnite movies at the Prytania Theatre

Saturday

Yoga in the sculpture garden

Art and farmer's markets

<http://hollygrovemarket.com/>
<http://freretmarket.org/>

Hit the links right in the middle of Audubon Park

Sunday

Brunch at Patois

Take the pooch to the City Bark dog park